BORDEAUX SCIENCES AGRO

Entirely taught in English

DEEP KNOWLEDGE AND A BREADTH OF EXPERIENCE IN THE WINE INDUSTRY

Master of Science Vineyard & Winery Management

INITIATIVE D'EXCELLENCE – université de Bordeaux

université de BORDEAUX

ISVV INSTITUT DES SCIENCES DE LA VIGNE ET DU VIN BORDEAUX AQUITAINE

Liberté • Égalité • Fraternité RÉPUBLIQUE FRANÇAISE – MINISTÈRE DE L'AGRICULTURE ET DE L'ALIMENTATION

agreenium l'institut agronomique, vétérinaire & forestier de France

CONTACT US

Bordeaux Sciences Agro http://www.agro-bordeaux.fr/vwmaster/

Laura FARRIS (Pedagogical Manager)
laura.farris@agro-bordeaux.fr - Tel : +33 (0)5 57 35 86 29

Guilherme MARTINS (Pedagogical Manager)
guilherme.martins@agro-bordeaux.fr - Tel : +33 (0)5 57 35 86 20

"VINEYARD MANAGEMENT AND WINE PRODUCTION
COMMERCIALIZATION
BUSINESS MANAGEMENT"

ABOUT THE DEGREE

The Master of Business and Science in Vineyard & Winery Management provides training in response to unmet market demand for wine industry professionals who combine both technical (viticulture and enology) and entrepreneurial (business management) skill sets.

The program is designed to further the participants knowledge in business management, viticulture, and enology. Whether your previous experiences were centered around the commercial, managerial, or viticultural aspects of the industry the program seeks to complement your knowledge base through an individually structured and flexible curriculum.

In an industry that is increasingly competitive, the integration of these skill sets within a company is essential for success.

MAJOR COURSES

- Global wine regions & industry
- Seasonal vineyard practices & management
- Enology and winery technology - Sensory analysis
- Wine estate evaluation - Cost and profitability
- Technical evaluation - Vineyard and winery
- World viticulture analysis - Strategic marketing
- Vine & wine law and regulation
- Business planning

A majority of the program will take place at **Bordeaux Sciences Agro** (Bordeaux National School for agricultural engineering), located on the main campus of the University of Bordeaux.

A global professional network will allow students to do their internship and master thesis work abroad in different wine-producing countries.

MANY TEACHING UNITS AND MASTERS MODULES ARE AVAILABLE AS « FREESTANDING MODULES »

Career possibilities

Wine estate manager, Consultant in enology and vineyard management, World wine consultant, Wine company director, Enology lab director, researcher, etc.

Admission requirements

Academic requirements are a bachelor's degree or recognized equivalent in biological sciences, business & management, or closely related fields. Admission decisions may also be based on relevant work experience in the wine industry.

English international language certificates of Level B2.

